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PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE

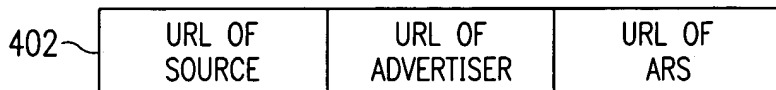


FIG. 4b

PATH C: SOURCE TO ADVERTISER



FIG. 4c

PATH D: ADVERTISER TO SOURCE



FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)

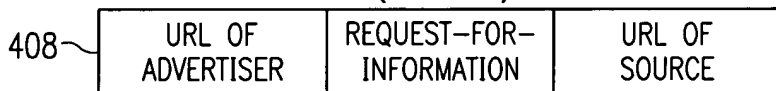
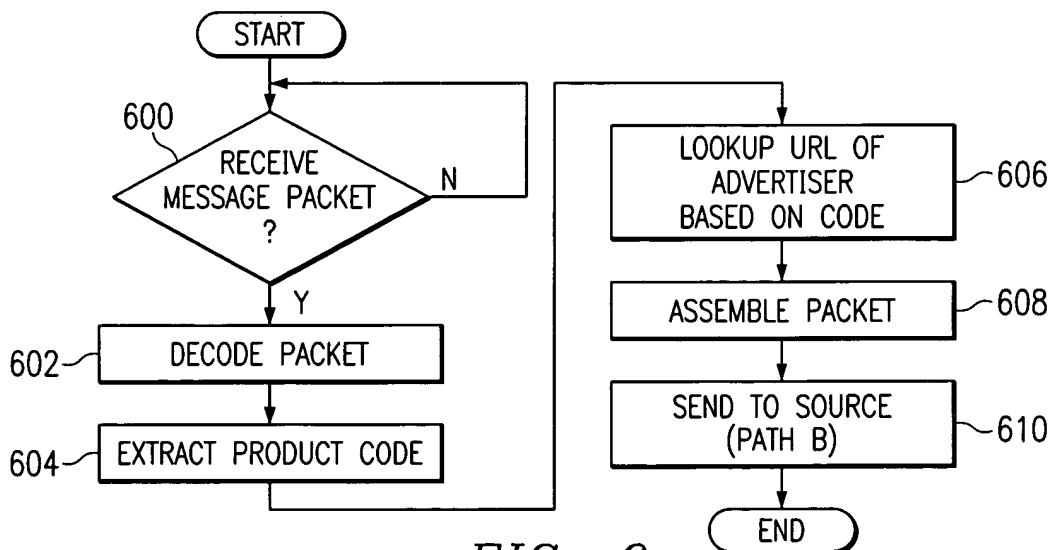


FIG. 4e



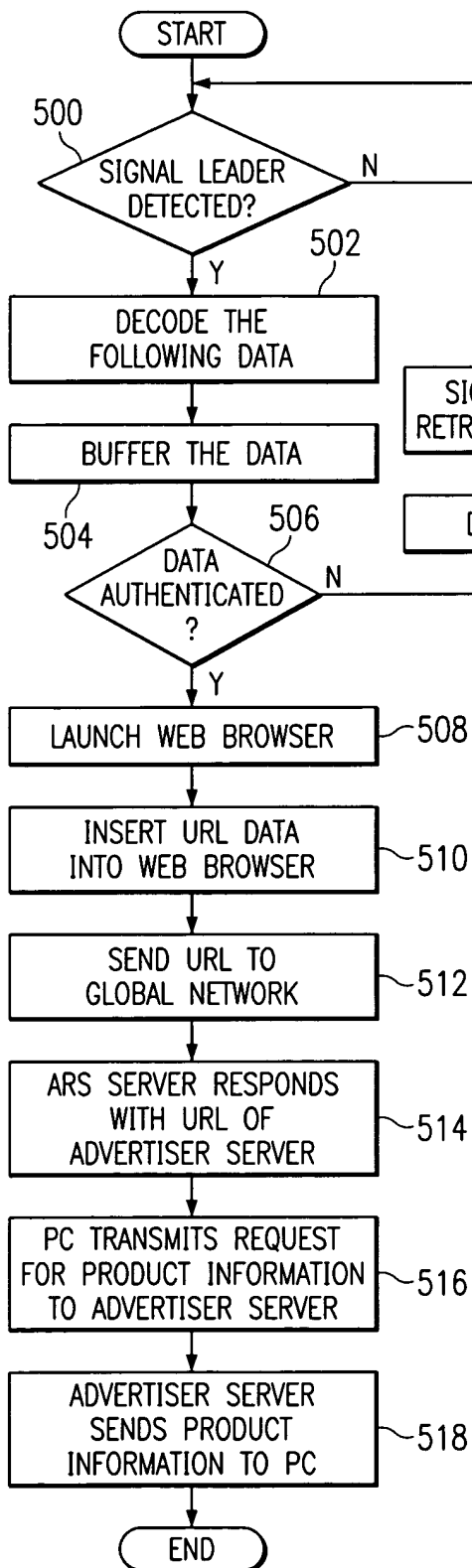


FIG. 5

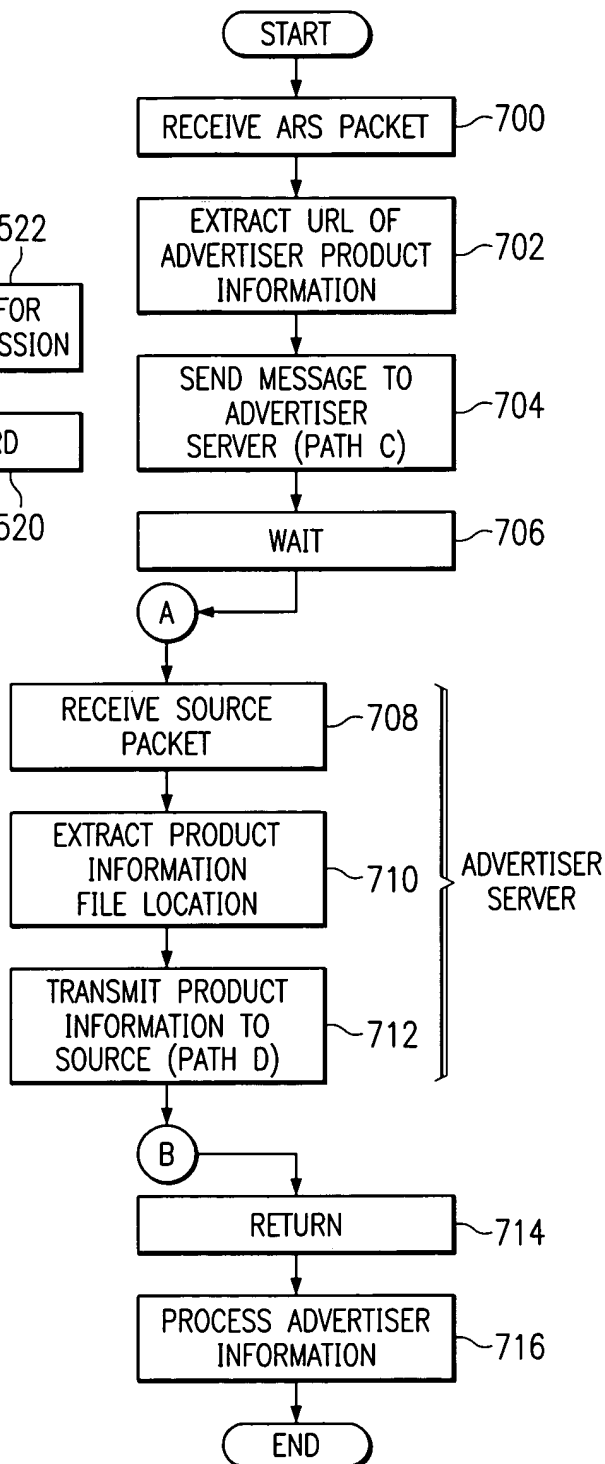


FIG. 7



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FIG. 8

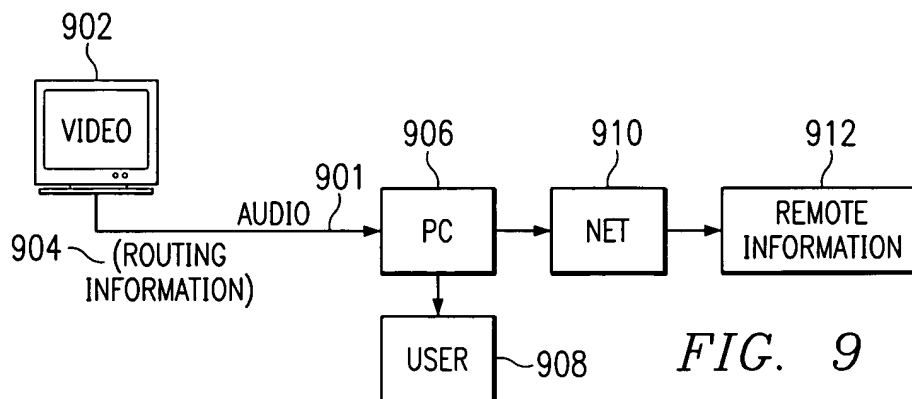
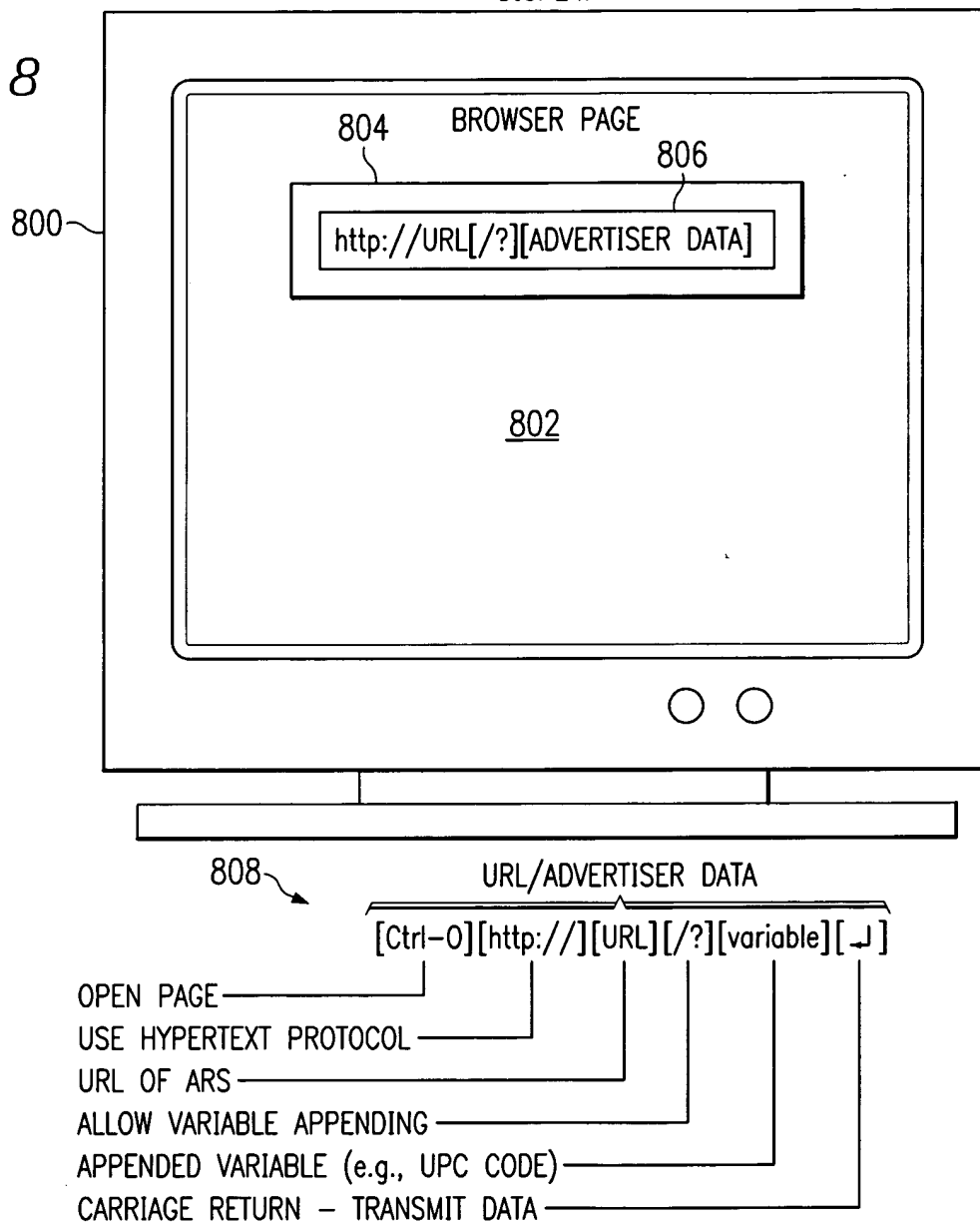
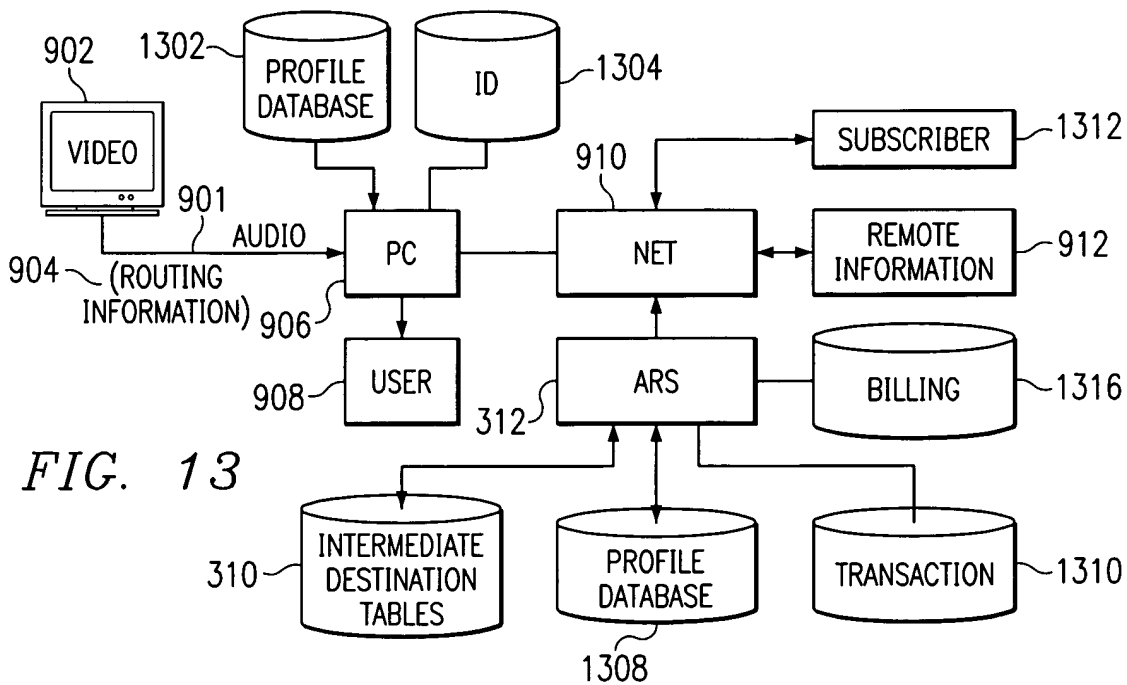
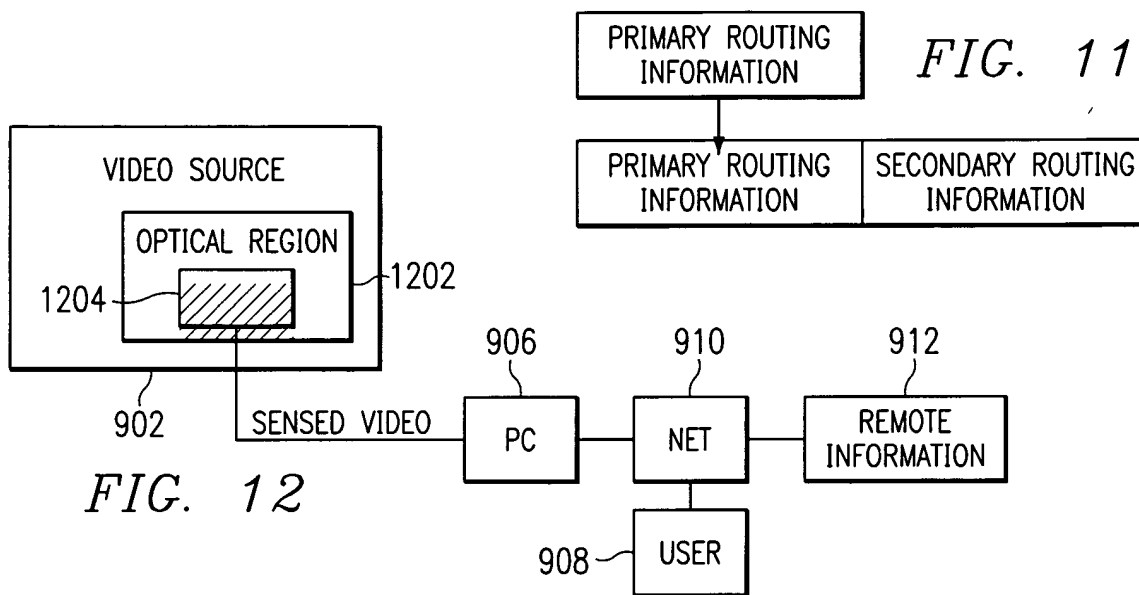
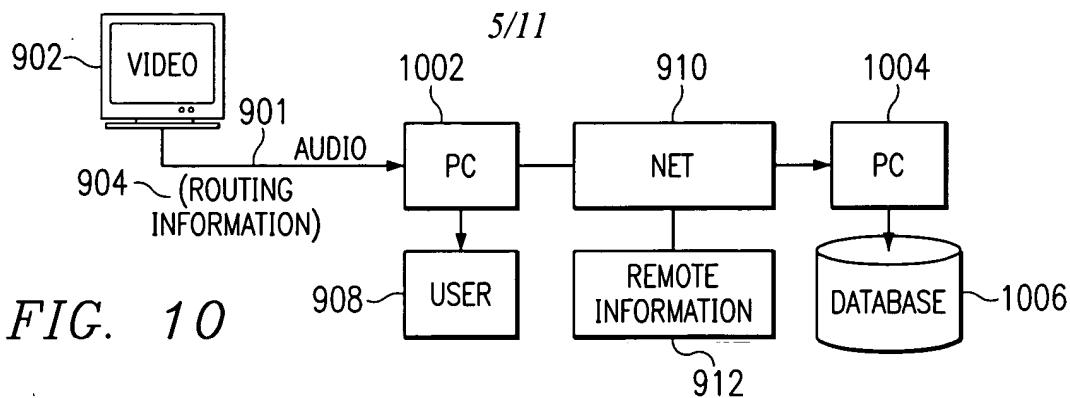


FIG. 9



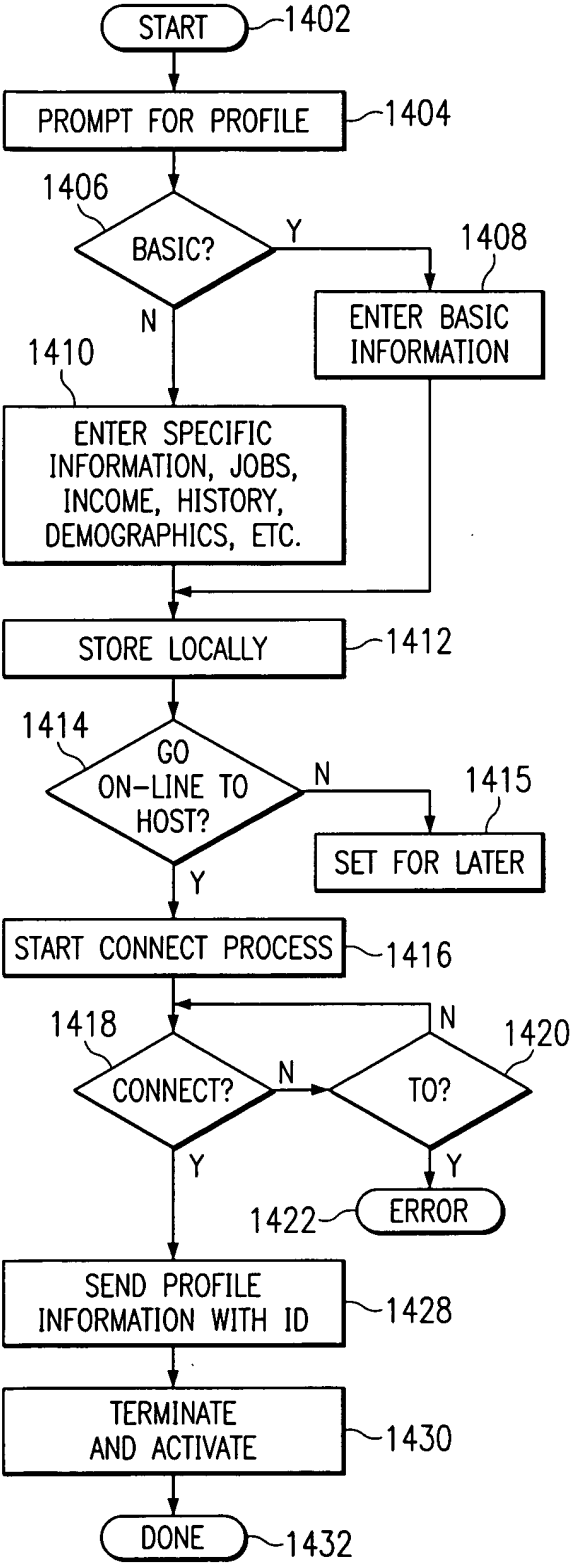


FIG. 14

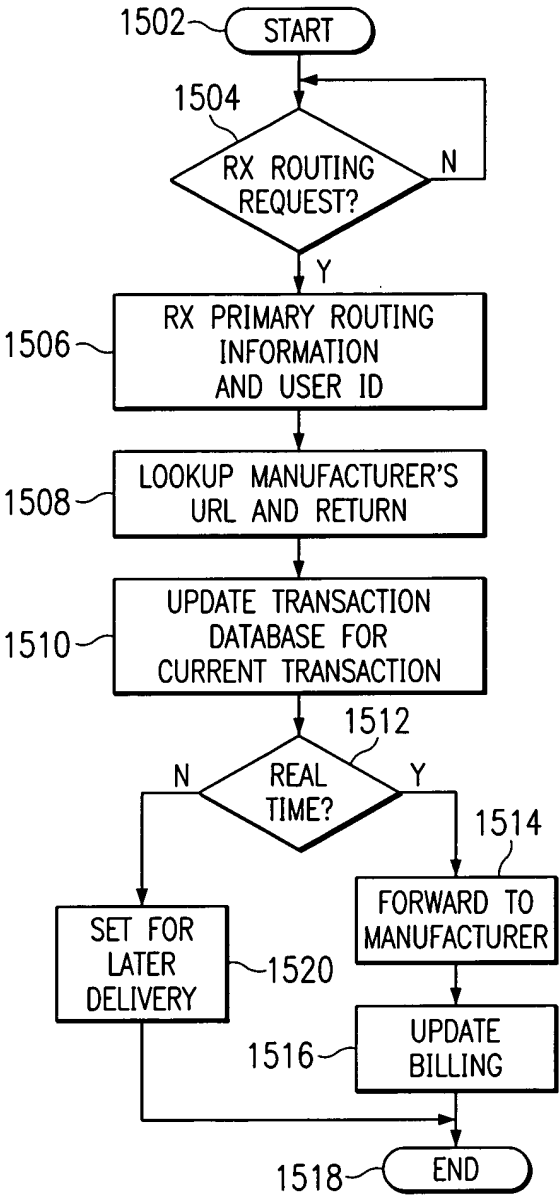
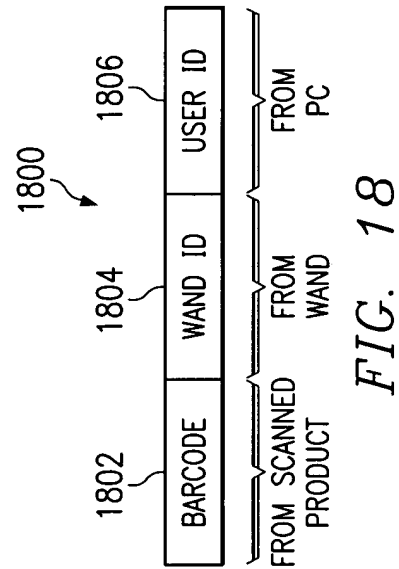
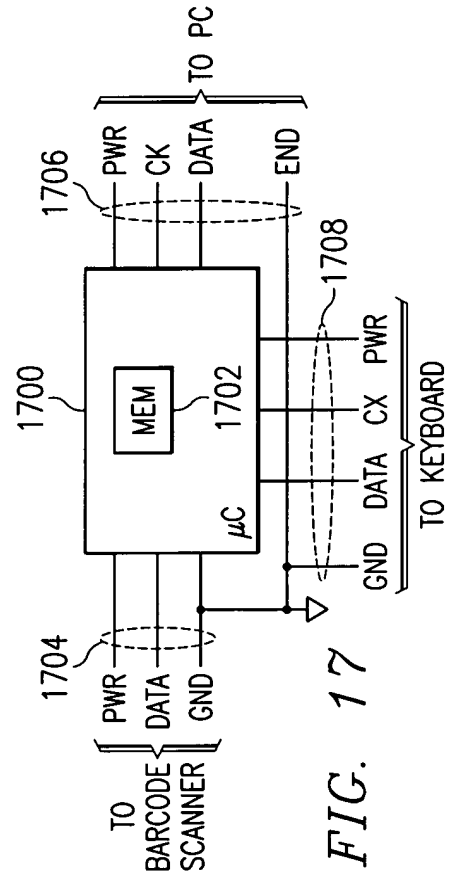
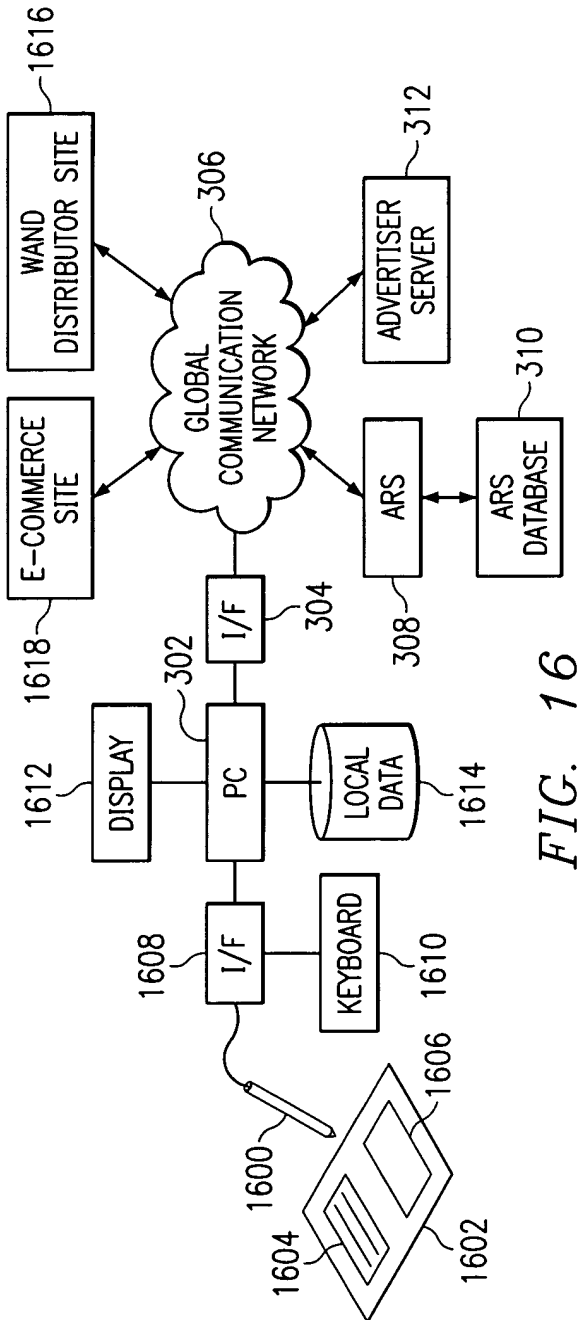
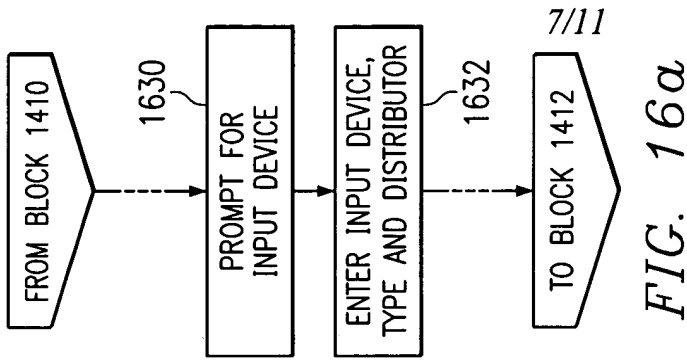


FIG. 15



PHLY-24,733

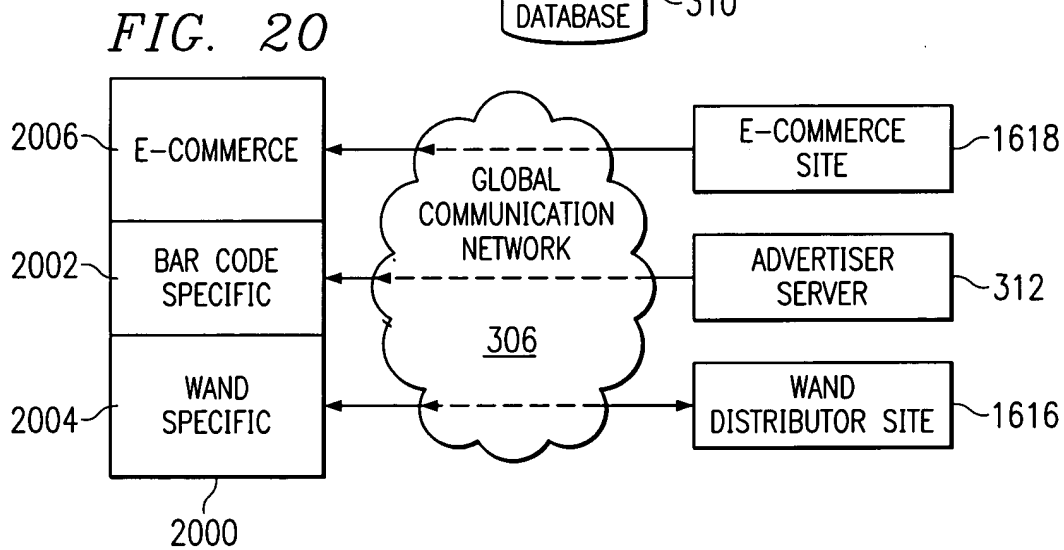
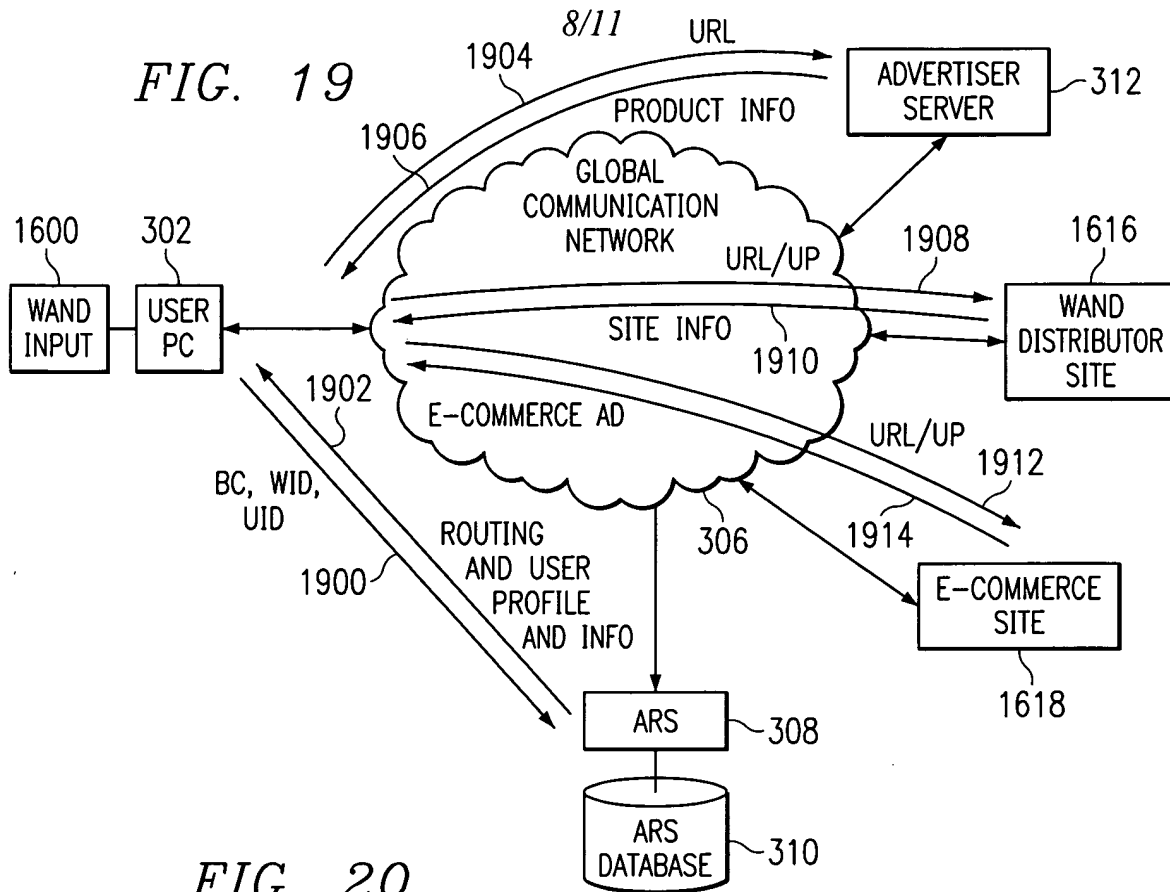
REPLACEMENT
SHEET





PHLY-24,733

REPLACEMENT
SHEET

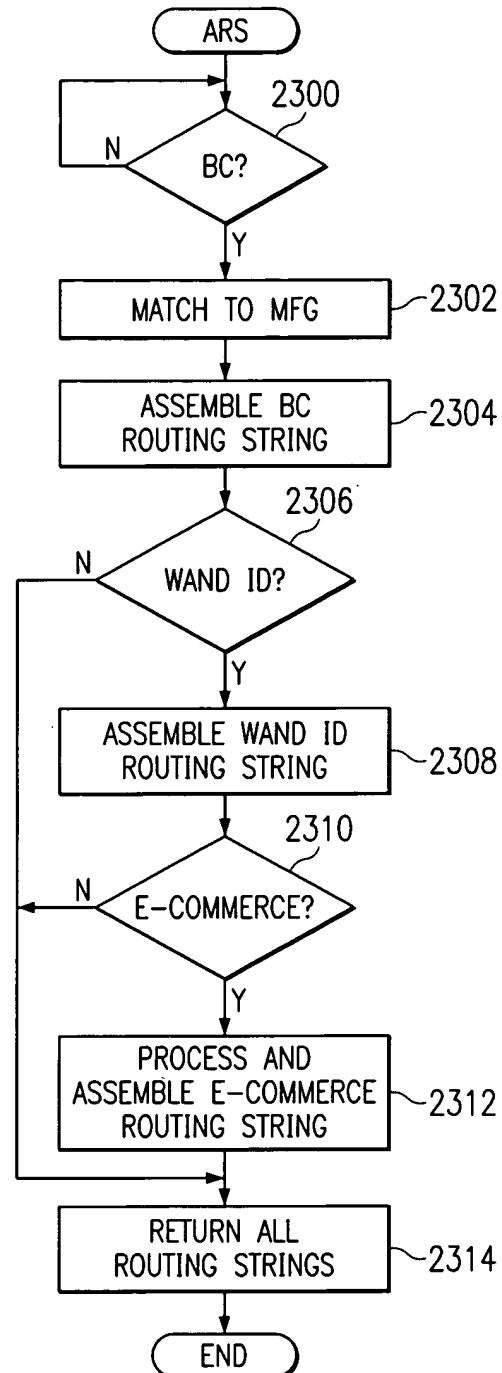
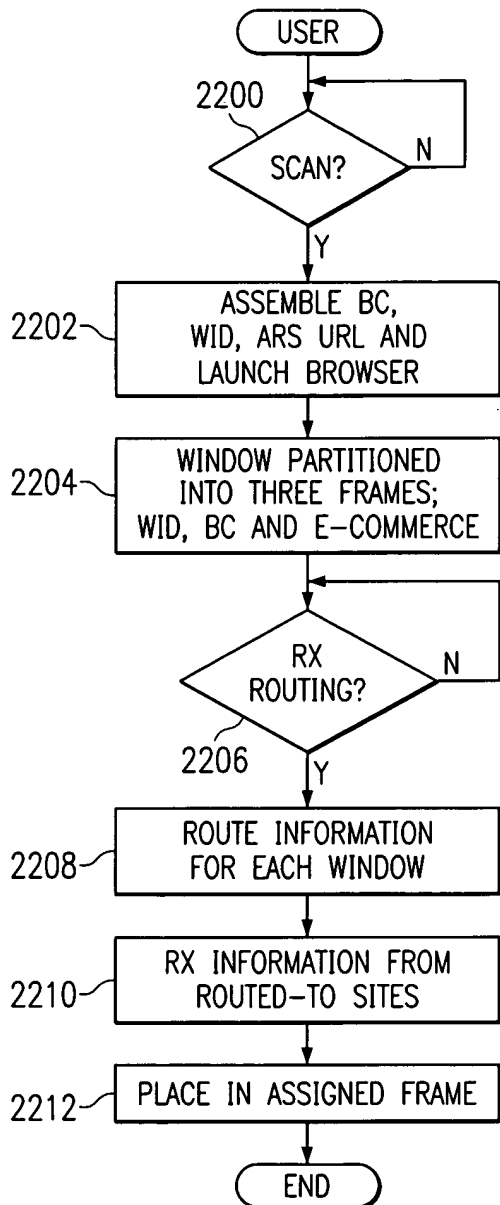


2102		2104		2106	2108	
PRODUCT		WAND		USER	E-COMMERCE	
BC	ROUTE	ID	DISTR	PROFILE	BC	INFO

FIG. 21
2100



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E-COMMERCE

FIG. 24

